

25-Sep-12

TO:

Susie Toma  
Cheryl Long

copy:

Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM:

Dawn Tavoletti

RE:

**Political Rebate**

Candidate: Rothfus

Week of: 9/17 - 9/23

Contract Number: 331837 - HL 6320983

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	6-7A Th-F	:30	\$575	5	2	\$450	\$250

**TOTAL REBATE (Gross)**  
**(Net)**

**\$250**  
**\$212.50**



## Billing Adjustment Form

☒ WPXI-TV☐ PCNC☐ RTV☐ WPXI.com☐ WPXI MobileAgency Strategic Media PlacementWrite-up Date 9/25/12Client Pol-RothfusRequested By D. TavolettiCampaign/Title Congress

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒ \_\_\_\_\_**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 331837Explanation of Adjustments by Requestor: LUL - see attached

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 250. Debited: \$ \_\_\_\_\_NET Amount to be Credited: \$ 212.50 Debited: \$ \_\_\_\_\_**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 9/25/12
3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
- General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_ Entered as done \_\_\_\_\_ Entered in OSi \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43205

# Contract # 331837

Schedule Dates 09/19/12-09/21/12  
Advertiser Pol/K Rothfus/R/Congress (13160)  
Agency Strategic Media Placement (3469)  
Product Political - Federal Candidate (1067)  
Brand POL/K ROTHFUS/R/CON/PA (130629)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name EVERSOLE, WHITTNEY  
Phone/Fax /  
CPE 2697  
Account Types National/Political  
Billing Type Standard  
Comments KEITH ROTHFUS 9/18  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06320983  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,766.25  
Net Total \$10,008.75  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Sep. 2012 15 \$11,775.00  
Grand Total: 15 \$11,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	5:59A- Channel 11 News 6am					1	1			2	<del>\$975.00</del> 450	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/18/12
2.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	7A- 8A (EST)					1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/18/12
3.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	5P- 5:30P (EST)					1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/3	9/18/12
4.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	5:30P- 6P (EST)					1	1			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/18/12
5.0	Normal Line / Spot	09/19/12-09/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1	1	1			3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/5	9/18/12
6.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	6:59P- Jeopardy					1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7-730P/6	9/18/12
7.0	Normal Line / Spot	09/19/12-09/21/12	5	:30	7:30P- WHEEL OF FORTUNE			X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/7	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.